

“Best KS” typ článku

Project description: Article for a [DOPLŇ] website

Keyword: best [KLÚČOVÉ SLOVO]

Writing style: Professional tone

Article purpose: Article for a [DOPLŇ] website. Please follow special instructions.

Special instructions: I'm looking for a shopping guide + few mini reviews in a format, tone and style similar to this one: [WWW PODOBNÉHO ČLÁNKU]

The proposed structure of the article:

1) Introduction (c 100-200 words) focusing on why this type of product may be interesting to readers (describe the problem this product is trying to solve) and what work we have done to understand which products are best to solve this problem.

2) 8 Mini reviews (c 1000 words = c 125 words each product)

- Description with the key selling points – please cross refer between the individual products in your description so that the reader understands the differences between products
- Include very short Pros/Cons in bullet points
- Don't mention any pricing details from Amazon!

3) Shopping guide / key considerations / FAQs (800 words)

- 3-4 key buying considerations - factors that a buyer should keep in mind when shopping for [KLÚČOVÉ SLOVO]
- 2-3 FAQs with very short answers (TIP: when you google the [KLÚČOVÉ SLOVO], you will likely to see a few related questions)

The following are the products I would like to be included (the first two are the best and your description should reflect that):

1. <https://www.amazon.com/XXX>

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8. <https://www.amazon.com/XXX>

Thanks and please let me know if you have any questions.

Recenzný článok

Project description: Article for a [DOPLŇ] website
Keyword: [KLÚČOVÉ SLOVO] review
Writing style: Professional tone
Article purpose: Article for a [DOPLŇ] website. Please follow special instructions.
Special instructions: Please prepare unique and comprehensive review of [KLÚČOVÉ SLOVO] sold at Amazon: <https://www.amazon.com/xxx>

I'm looking for balanced review, so no need to oversell or be too excited.

Please use professional tone, however, with a personal touch (e.g. occasional use of 'I' instead of 'we'). It's important to empathise with readers and show them how the product can be used in real situations to solve their problem.

It also needs to be clear from the review what the specific key selling points of this product are - why should they buy it vs other similar products?

The reviews should have the following sections:

1. Introduction (1-2 sentences describing the customer's problem + unique selling point of this particular product)
2. Product description (key features in more detail)
3. Is it easy to use? (focus on the user friendliness)
4. Accessories included (batteries, etc)?
5. Pros / Cons (3-4 pros and 1-2 cons, short sentences in bullet points)
6. What other customers think (few paraphrased quotes from the real customer reviews)
7. Conclusion (recommendation, focusing on the strengths of the product and linking them to the specific customer need/problem)

Thanks and please let me know if you have any questions.

Informačný článok

Project description: Article for a [DOPLŇ] website

Keyword: how to [KLÚČOVÉ SLOVO]

Writing style: Professional tone

Article purpose: Article for a [DOPLŇ] website. Pls follow special instructions.

Special instructions: I'm looking for an engaging and informative article to explain to our readers 'how to [KLÚČOVÉ SLOVO]'.

Please use a professional tone with a personal touch, i.e. article written by a friendly expert, someone who is knowledgeable, helpful and approachable.

Your text should answer the following questions:

1. [VEDĽAJŠIE KLÚČOVÉ SLOVO]
2. [VEDĽAJŠIE KLÚČOVÉ SLOVO]
3. [VEDĽAJŠIE KLÚČOVÉ SLOVO]
4. [VEDĽAJŠIE KLÚČOVÉ SLOVO]

Please structure the text with appropriate subheadings, and find a relevant Youtube video and refer to it in the main body.

Thanks and please let me know if you have any questions.